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<http://www.amazon.co.uk/Summary-Marketing-Corporations-Applying-Strategies-ebook/dp/B00OHV7ZTW>

Corporate Strategy : Wikis (The Full Wiki) -

Marketing Warfare by Al Ries and Jack Trout, Guerrilla marketing warfare strategies; The marketing warfare W.R. "Three Strategic Frameworks", Business

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<http://www.slideshare.net/yahyaalavi/marketing-30-45566957>

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<http://mba312.blogspot.com/>

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http://issuu.com/quantuong/docs/marketing_3.0

The 22 Immutable Laws of Marketing by Al Ries and -

Jul 09, 2012 or guerrilla modes of marketing warfare. After years of working on Military strategist and The Battle For Your Mind - Al Ries and Jack Trout

<http://www.slideshare.net/yousufrafi/the-22-immutablelawsmarketing>

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http://scholar.sun.ac.za/bitstream/handle/10019.1/799/vanderwatt_positioning_2007.doc?sequence=1

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<http://richardsbaybusinessterms.blogspot.com/>

- Google Groups -

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