

Neuromarketing: Exploring The Brain Of The Consumer By Leon Zurawicki

By Leon Zurawicki

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Leon Zurawicki - Neuromarketing World Forum -

Leon Zurawicki. Leon Zurawicki is Professor, Zurawicki is an author of four books including Neuromarketing: Exploring the Brain of the Consumer

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Leon Zurawicki -

Zurawicki is a Professor at the University of Massachusetts. His book Neuromarketing: Exploring the Brain of the Consumer appeared in Sept 2010.

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