

# Actionable Gamification: Beyond Points, Badges, And Leaderboards By Yu-kai Chou

By Yu-kai Chou

## Interview With Yu- kai Chou - Captain Up -

We are very excited for the release of Yu-kai Chou s upcoming book: Actionable Gamification: Beyond Points, Badges, Beyond Points, Badges, and Leaderboards.

<https://blog.captainup.com/interview-with-yu-kai-chou/>

## Top 5 Reads About Gamification - Captain Up -

Bonus: Yu-kai Chou s: Actionable Gamification: Beyond Points, Badges, and Leaderboards. As gamification addicts we look forward to the release of Yu-Kai Chou s

<https://blog.captainup.com/top-5-reads-about-gamification-let-the-games-begin/>

## Yu- Kai Chou Shapes Morf Learning Compliance -

Yu-Kai Chou, gamification expert Yu-Kai Chou Shapes Morf Learning Compliance Training Mobile Platform as a Beyond Points, Badges and Leaderboards,

<http://morflearning.com/morf-learning/yu-kai-chou-shapes-morf-learning-compliance-training-mobile-platform-as-a-service-with-actionable-gamification/>

## Advanced Octalysis: Gamification Design LIVE + -

Eventbrite - The Octalysis Group presents Advanced Octalysis: Gamification Design LIVE + virtual Workshop - Wednesday, August 12, 2015 | Friday, August 14, 2015 at

<http://www.eventbrite.com/e/advanced-octalysis-gamification-design-live-virtual-workshop-tickets-17114771743>

## Motivation Traps in Reward-Based Gamification -

Actionable Gamification Beyond Points, Beyond Points, Badges, and Leaderboards. Yu-kai Chou & Gamification.

<http://learningrush.com/story/gamification/motivation-traps-in-rewardbased-gamifica/32674864393667397459356236682f576157663934773d3d>

## Rance Tsang - Google+ -

Rance Tsang. 18,264 views. About Gamification Pioneer and Keynote Speaker Yu-kai Chou introduces #94 Gamification Cases that have Actionable Gamification

<https://plus.google.com/111586390371130981078/posts>

## Actionable Gamification - Beyond Points, Badges, -

Huawei etc.), Yu-Kai Chou Beyond Points, Badges, and Leaderboards. Participation in the online sessions of Actionable Gamification Beyond Points,

<https://www.iabc.com/actionable-gamification/>

## Frederik Agge Ronex - Google+ -

Actionable Gamification Beyond Points, Badges, and Leaderboards. Frederik Agge Ronex's +1's are Book Actionable Gamification Yu-kai Chou,

<https://plus.google.com/+FrederikAggeRonex>

### **th, 2015, Building One, First floor, Founders -**

First floor, Founders Theater Conference Actionable Gamification: Beyond Points, Beyond Points, Badges and Leaderboards Yu-Kai Chou introduces the

[http://c.ymcdn.com/sites/www.cedma.org/resource/resmgr/USA\\_Conf\\_NUMBER\\_2/1504\\_0a1\\_Brochure.pdf](http://c.ymcdn.com/sites/www.cedma.org/resource/resmgr/USA_Conf_NUMBER_2/1504_0a1_Brochure.pdf)

### **Actionable Gamification: Beyond Points, Badges -**

Actionable Gamification: Beyond Points, Badges and Leaderboards, Yu-Kai Chou is a ClickZ Intel white paper provided by SES.

<http://www.clickzintel.com/abstract/actionable-gamification-badges-leaderboards-yu-kai-chou-18351>

### **Actionable Gamification Beyond Points Badges AND -**

Actionable Gamification Beyond Points, Badges and Leaderboards 9781511744041 in Books, Magazines, Textbooks | eBay. Skip to main content. eBay: Shop by category.

<http://www.ebay.com.au/itm/Actionable-Gamification-Beyond-Points-Badges-and-Leaderboards-9781511744041-/301684728309>

### **Actionable Gamification - Beyond Points & Badges -**

Actionable Gamification - Beyond Points & Badges. (Points, Badges, and Leaderboards), Yu-kai Chou is a Gamification Pioneer

[http://schedule.sxsw.com/2014/events/event\\_IAP20636](http://schedule.sxsw.com/2014/events/event_IAP20636)

### **Gamification in Publishing: A Brief Argument for -**

Chou, Yu-kai. 2014. Actionable Gamification. gamification-beyond-points-badges-leaderboards. [3] for its Current Use and Future Expansion

<http://tkbr.ccsf.sfu.ca/pub802/2015/04/gamification-in-publishing-a-brief-argument-for-its-current-use-and-future-expansion/>

### **Octalysis Updates | Facebook -**

Octalysis Updates. 195 likes. The Octalysis Community empowers gamification practitioners to share ideas and collectively solve complicated design problems using

<https://www.facebook.com/Octalysis>

### **Yu-kai Chou | Worldclass -**

Yu-Kai Chou began to question to say Hey we need gamification and this is across the what we call points, badges, and leaderboards.

<http://worldclassmagazines.com/yu-kai-chou/>

### **Actionable Gamification Quotes by Yu- kai Chou - -**

2 quotes from Actionable Gamification: Beyond Points, Badges, and Leaderboards: The truth is, simply incorporating game mechanics and game elements does

<http://www.goodreads.com/work/quotes/45173102-actionable-gamification-beyond-points-badges-and-leaderboards>

### **Beyond Badges: Why Gamify? | Edutopia -**

Beyond Badges: Why Gamify? June 11, Yu-kai Chou. Gamification Pioneer and Regular Lecturer at Stanford University

<http://www.edutopia.org/blog/beyond-badges-why-gamify-matthew-farber>

### **#news - Gamification News -**

Yu-kai Chou & Gamification Shared by (Below is a snippet of Gamification Book: Actionable Gamification Beyond Points, Badges,

<http://paper.li/gplusmarc/1334126417#!tag-news>

### **RewardMe | Facebook -**

Actionable Gamification Beyond Points, Beyond Points, Badges, and Leaderboards. Gamification Gosu Yu-kai Chou explains the 7th Core Drive:

<http://www.facebook.com/Rewardme>

### **DAY 1 Tuesday, April 28th, 2015 Conference Agenda -**

KEYNOTE: Actionable Gamification: Beyond Points, Badges and Leaderboards . Yu-Kai Chou, visionary speaker, TED Talks . Lynn Marie Viduya,

[http://c.ymcdn.com/sites/www.cedma.org/resource/resmgr/USA\\_Conf\\_NUMBER\\_2/1504\\_0a1\\_Agenda.pdf](http://c.ymcdn.com/sites/www.cedma.org/resource/resmgr/USA_Conf_NUMBER_2/1504_0a1_Agenda.pdf)

### **Gamification Workshop in SF Bay Area (Heger & -**

All DAY 1 attendees of the workshops will receive a FREE eBook copy of Yu-kai Chou's book Actionable Gamification Beyond Points, Badges, and Leaderboards.

<http://www.eventbrite.com/e/advanced-octalysis-gamification-3-day-workshop-useurope-timezones-tickets-16209595336>

### **Happenings - Business-Centric Methodology -**

Actionable Gamification Beyond Points, turn off our Social Brain appeared first on Yu-kai Chou & Gamification. Beyond Points, Badges, and Leaderboards.

<http://www.businesscentricmethodology.com/Happenings.aspx>

### **#gamification - Tweety Pie Daily -**

yukaichou.com - (Below is a manuscript snippet of my book, Actionable Gamification: Beyond Points, Badges, and Leaderboards.

<http://paper.li/TanyaSasser/1314749001#itag-gamification>

### **iTunes - Books - Actionable Gamification by Chou, -**

May 03, 2015 Get a free sample or buy Actionable Gamification by Chou, Yu-kai on Beyond Points, Badges, and Leaderboards Chou, Yu-kai. Effective gamification is

<https://itunes.apple.com/us/book/actionable-gamification/id993500590?mt=11>

### **Yu- kai Chou's Workshop for Accenture on -**

Dec 02, 2013 A Framework for Actionable Gamification For: Beyond Points, Badges, and Leaderboards Coming Q1 2014 Yu-kai Chou's Gamification Talk for

<http://www.slideshare.net/fdlink/yukai-chous-gamification-octalysis-workshop-for-accenture>

### **Actionable Gamification - Beyond Points, Badges -**

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<https://leanpub.com/actionable-gamification-beyond-points-badges-leaderboards>

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